

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Billing Address:

Smart Media Group LLC (VA)  
Attention: Accounts Payable  
814 King St, Suite 400  
Alexandria, VA 22314

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953879-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	WILSON/SEN/R

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	953879	06326657

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	09/25/12	09/25/12	DWTS	Prime Other	-1-----	:30	1	\$2,575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$2,575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	6:59 PM	DWTS	Prime Other	:30	HW1112TV	\$2,575.00 NM
3	09/25/12	09/25/12	PRIVATE PRACTICE	9-10p	-1-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	9:25 PM	PRIVATE PRACTICE	9-10p	:30	HW1012TV	\$850.00 NM
4	09/27/12	09/27/12	LAST RESORT	7-8p	---2---	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---2---	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	09/27/12	6:59 PM	LAST RESORT	7-8p	:30	HW1012TV	\$1,000.00 NM
1	KOAT	Th	09/27/12	7:32 PM	LAST RESORT	7-8p	:30	HW1112TV	\$1,000.00 NM
5	09/27/12	09/27/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$2,625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$2,625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	8:21 PM	GREYS ANATOMY	8-9p	:30	HW1012TV	\$2,625.00 NM
6	09/27/12	09/27/12	SCANDAL	9-10p	---1---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	9:42 PM	SCANDAL	9-10p	:30	HW1112TV	\$900.00 NM
7	09/28/12	09/28/12	SHARK TANK	7-8p	----1--	:30	1	\$585.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$585.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
953879-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	WILSON/SEN/R	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/28/12	09/28/12	SHARK TANK	7-8p	----1--	:30	1	\$585.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 09/28/12 6:59 PM SHARK TANK 7-8p :30 HW1012TV \$585.00 NM									
8	09/28/12	09/28/12	PRIMETIME	8-9p	----1--	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ----1-- 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 09/28/12 PRIMETIME 8-9p :00 \$775.00 NM									
See MG 8.2									
2 KOAT F 09/28/12 8:33 PM LAST RESORT 8-9p :30 HW1112TV \$775.00 NM									
MG for 8.1 09/28									
9	09/30/12	09/30/12	ONCE UPON A TIME	7-8p	-----1	:30	1	\$2,085.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$2,085.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/30/12 7:24 PM ONCE UPON A TIME 7-8p :30 HW1012TV \$2,085.00 NM									
10	09/30/12	09/30/12	REVENGE	8-9p	-----1	:30	1	\$2,310.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$2,310.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/30/12 8:46 PM REVENGE 8-9p :30 HW1112TV \$2,310.00 NM									
11	09/30/12	09/30/12	666 PARK AVE	9-10p	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/30/12 9:28 PM 666 PARK AVE 9-10p :30 HW1012TV \$1,000.00 NM									
12	09/29/12	09/29/12	CASTLE SAT LF	1035P-1135P	-----1-	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/29/12 11:36 PM CASTLE SAT LF 1035P-1135P :30 HW1012TV \$60.00 NM									
13	09/29/12	09/29/12	PRIVATE PRACTICE SA 1035-1135P, 1135F		-----1-	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/29/12 11:55 PM PRIVATE PRACTICE SAT LF 1035-1135P, 1135F :30 HW1112TV \$90.00 NM									
14	09/30/12	09/30/12	CASTLE SUN LF	1205-105A	-----1	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/30/12 1:03 AM CASTLE SUN LF 1205-105A :30 HW1112TV \$60.00 NM									

Total Spots

14

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Invoice #	Invoice Date	Invoice Month	Invoice Period
953879-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	WILSON/SEN/R

Payment Terms 30 Days

<u>Gross Total</u>	\$15,915.00
<u>Agency Commission</u>	\$2,387.25
<u>Net Amount Due</u>	\$13,527.75
New Mexico Tax Rate 7.0%	\$946.94
<u>Amount Due</u>	\$14,474.69

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 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
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Smart Media Group LLC (VA)  
 Attention: Accounts Payable  
 814 King St, Suite 400  
 Alexandria, VA 22314

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	953940	06259963

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/28/12	09/28/12	General Hospital	2-3p/1-2p	----1--	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	1:25 PM	General Hospital	2-3p/1-2p	:30	HW1012TV	\$110.00 NM
2	09/28/12	09/28/12	The View 10-11a	10-11a	----1--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	10:59 AM	The View 10-11a	10-11a	:30	HW1112TV	\$275.00 NM
3	09/28/12	09/28/12	Anderson Cooper	11a-12n	----1--	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	11:37 AM	Anderson Cooper	11a-12n	:30	HW1012TV	\$70.00 NM
4	09/28/12	09/28/12	Chew, The	12-1pm	----1--	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	12:32 PM	Chew, The	12-1pm	:30	HW1112TV	\$130.00 NM
5	09/28/12	09/28/12	Dr Oz	4-5p	----1--	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	4:18 PM	Dr Oz	4-5p	:30	HW1012TV	\$275.00 NM
6	09/28/12	09/28/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	5:42 AM	5a A7N More In The AM	5-6a	:30	HW1112TV	\$120.00 NM

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/28/12	09/28/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
7	09/28/12	09/28/12	6a A7N More In The AM	6-7a	----1--	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/28/12 6:23 AM 6a A7N More In The AM 6-7a :30 HW1012TV \$330.00 NM									
8	09/28/12	09/28/12	Good Morning America	7-9a	----1--	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/28/12 8:00 AM Good Morning America 7-9a :30 HW1012TV \$225.00 NM									
17	09/29/12	09/29/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 09/29/12 5:22 PM Action 7 News @ 5p Sat 5-530p :30 HW1112TV \$200.00 NM									
18	09/29/12	09/29/12	5-6a	5-6a	-----1-	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 09/29/12 5:49 AM 5-6a 5-6a :30 HW1012TV \$110.00 NM									
19	09/29/12	09/29/12	Action 7 News @ 530p S	530-6p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 09/29/12 5:46 PM Action 7 News @ 530p Sat 530-6p :30 HW1012TV \$200.00 NM									
20	09/29/12	09/29/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Sa 09/29/12 6:12 AM Sa 6a A7N More in the AM 6-9a :30 HW1112TV \$150.00 NM									
21	09/30/12	09/30/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 09/30/12 10:29 PM Action 7 News @ 10p Sun 10-1030p :30 HW1112TV \$675.00 NM									
22	09/30/12	09/30/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Su 09/30/12 11:01 PM Action 7 News @ 1030p Sun 1030-1105p :30 HW1012TV \$400.00 NM									
23	09/30/12	09/30/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									

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953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/30/12	09/30/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$75.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Su	09/30/12	4:54 PM	ET Weekend Su 4-5p	4-5p	:30	Hw1112TV	\$75.00	NM
24	09/30/12	09/30/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$275.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Su	09/30/12	5:29 PM	Action 7 News @ 5p Sun	5-530p	:30	Hw1112TV	\$275.00	NM
25	09/30/12	09/30/12	5-6a	5-6a	-----1	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$60.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Su	09/30/12	5:49 AM	5-6a	5-6a	:30	Hw1112TV	\$60.00	NM
26	09/30/12	09/30/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Su	09/30/12	7:28 AM	Su 6a A7N More in the AM	6-9a	:30	Hw1112TV	\$150.00	NM
27	09/30/12	09/30/12	This Week	9-10a	-----1	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Su	09/30/12	9:29 AM	This Week	9-10a	:30	Hw1012TV	\$650.00	NM
28	09/27/12	09/27/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$110.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Th	09/27/12	1:59 PM	General Hospital	2-3p/1-2p	:30	Hw1112TV	\$110.00	NM
29	09/27/12	09/27/12	The View 10-11a	10-11a	---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$275.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Th	09/27/12	10:35 AM	The View 10-11a	10-11a	:30	Hw1012TV	\$275.00	NM
30	09/27/12	09/27/12	Kimmel	1135p-1235a	---1---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Th	09/27/12	12:26 AM	Kimmel	1135p-1235a	:30	Hw1012TV	\$50.00	NM
31	09/27/12	09/27/12	Anderson Cooper	11a-12n	---1---	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---1---	1	\$70.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/27/12	09/27/12	Anderson Cooper	11a-12n	---1---	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/27/12 11:55 AM Anderson Cooper 11a-12n :30 HW1112TV \$70.00 NM									
32	09/27/12	09/27/12	Chew, The	12-1pm	---1---	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/27/12 12:57 PM Chew, The 12-1pm :30 HW1012TV \$130.00 NM									
33	09/27/12	09/27/12	Katie Couric M-F	2p-3p	---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/27/12 2:36 PM Katie Couric M-F 2p-3p :30 HW1012TV \$150.00 NM									
34	09/27/12	09/27/12	Dr Oz	4-5p	---1---	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/27/12 4:37 PM Dr Oz 4-5p :30 HW1012TV \$275.00 NM									
35	09/27/12	09/27/12	M-F A7N This AM @ 430:430-5a		---1---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/27/12 4:43 AM M-F A7N This AM @ 430a 430-5a :30 HW1012TV \$50.00 NM									
36	09/27/12	09/27/12	5a A7N More In The AM	5-6a	---1---	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/27/12 5:43 AM 5a A7N More In The AM 5-6a :30 HW1112TV \$120.00 NM									
37	09/27/12	09/27/12	Good Morning America	7-9a	---1---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/27/12 7:27 AM Good Morning America 7-9a :30 HW1112TV \$225.00 NM									
38	09/25/12	09/25/12	General Hospital	2-3p/1-2p	-1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1----- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 09/25/12 1:59 PM General Hospital 2-3p/1-2p :30 HW1012TV \$110.00 NM									
39	09/25/12	09/25/12	The View 10-11a	10-11a	-1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 09/25/12 10:35 AM The View 10-11a 10-11a :30 HW1012TV \$275.00 NM									

## INVOICE



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KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/25/12	09/25/12	Kimmel	1135p-1235a	-1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	12:25 AM	Kimmel	1135p-1235a	:30	HW1112TV	\$50.00 NM
41	09/25/12	09/25/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	11:55 AM	Anderson Cooper	11a-12n	:30	HW1112TV	\$70.00 NM
42	09/25/12	09/25/12	Katie Couric M-F	2p-3p	-1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	2:56 PM	Katie Couric M-F	2p-3p	:30	HW1112TV	\$150.00 NM
43	09/25/12	09/25/12	Dr Oz	4-5p	-1-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	4:41 PM	Dr Oz	4-5p	:30	HW1112TV	\$275.00 NM
44	09/25/12	09/25/12	M-F A7N This AM @ 430	430-5a	-1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	4:44 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1012TV	\$50.00 NM
45	09/25/12	09/25/12	5a A7N More In The AM	5-6a	-1-----	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	5:24 AM	5a A7N More In The AM	5-6a	:30	HW1112TV	\$120.00 NM
46	09/25/12	09/25/12	6a A7N More In The AM	6-7a	-1-----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	6:43 AM	6a A7N More In The AM	6-7a	:30	HW1012TV	\$330.00 NM
47	09/25/12	09/25/12	Good Morning America	7-9a	-1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	8:29 AM	Good Morning America	7-9a	:30	HW1112TV	\$225.00 NM
48	09/25/12	09/25/12	PRIVATE PRACTICE	9-10p	-1-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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## INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senafe	Candidafe	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	09/25/12	09/25/12	PRIVATE PRACTICE	9-10p	-1-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	9:34 PM	PRIVATE PRACTICE	9-10p	:30	HW1012TV	\$850.00 NM
49	09/26/12	09/26/12	General Hospital	2-3p/1-2p	--1----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	1:24 PM	General Hospital	2-3p/1-2p	:30	HW1112TV	\$110.00 NM
50	09/26/12	09/26/12	The View 10-11a	10-11a	--1----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	10:59 AM	The View 10-11a	10-11a	:30	HW1012TV	\$275.00 NM
51	09/26/12	09/26/12	Kimmel	1135p-1235a	--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	12:26 AM	Kimmel	1135p-1235a	:30	HW1112TV	\$50.00 NM
52	09/26/12	09/26/12	Anderson Cooper	11a-12n	--1----	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	11:31 AM	Anderson Cooper	11a-12n	:30	HW1112TV	\$70.00 NM
53	09/26/12	09/26/12	Chew, The	12-1pm	--1----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	12:56 PM	Chew, The	12-1pm	:30	HW1012TV	\$130.00 NM
54	09/26/12	09/26/12	Katie Couric M-F	2p-3p	--1----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	2:28 PM	Katie Couric M-F	2p-3p	:30	HW1012TV	\$150.00 NM
55	09/26/12	09/26/12	Dr Oz	4-5p	--1----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	4:55 PM	Dr Oz	4-5p	:30	HW1012TV	\$275.00 NM
56	09/26/12	09/26/12	M-F A7N This AM @ 430:430-5a		--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	4:53 AM	M-F A7N This AM @ 430a	430-5a	:30	HW1012TV	\$50.00 NM



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## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/26/12	09/26/12	Action 7 News @ 5p	5-530p	--1----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	HW1112TV	\$350.00 NM
58	09/26/12	09/26/12	5a A7N More In The AM	5-6a	--1----	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	5:12 AM	5a A7N More In The AM	5-6a	:30	HW1112TV	\$120.00 NM
59	09/26/12	09/26/12	6a A7N More In The AM	6-7a	--1----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	6:23 AM	6a A7N More In The AM	6-7a	:30	HW1012TV	\$330.00 NM
60	09/26/12	09/26/12	Good Morning America	7-9a	--1----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	8:29 AM	Good Morning America	7-9a	:30	HW1012TV	\$225.00 NM
61	09/28/12	09/28/12	Action 7 News @ 10p M-F	10-1030p	----1--	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1112TV	\$575.00 NM
62	09/28/12	09/28/12	Action 7 News @ 1030p	1030-1105p	----1--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	11:01 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1012TV	\$400.00 NM
63	09/28/12	09/28/12	Nightline	1105-1135p	----1--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	11:31 PM	Nightline	1105-1135p	:30	HW1112TV	\$100.00 NM
64	09/28/12	09/28/12	Ellen 3-4p	3-4p	----1--	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/28/12	3:23 PM	Ellen 3-4p	3-4p	:30	HW1112TV	\$135.00 NM
65	09/28/12	09/28/12	Entertainment Tonight	630-7p	----1--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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## INVOICE



Send Payment To:  
**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	09/28/12	09/28/12	Entertainment Tonight 630-7p		----1--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/28/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1112TV	\$450.00 NM
66	09/28/12	09/28/12	SHARK TANK	7-8p	----1--	:30	1	\$585.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$585.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/28/12	7:20 PM	SHARK TANK	7-8p	:30	HW1012TV	\$585.00 NM
67	09/28/12	09/28/12	Good Morning America	7-9a	----1--	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/28/12	8:39 AM	Good Morning America	7-9a	:30	HW1112TV	\$225.00 NM
68	09/28/12	09/28/12	PRIMETIME	8-9p	----1--	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$775.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/28/12		PRIMETIME	8-9p	:00		\$775.00 NM
See MG 68 2									
2	KOAT	F	09/28/12	8:41 PM	LAST RESORT	8-9p	:30	HW1112TV	\$775.00 NM
MG for 68 1 09/28									
69	09/28/12	09/28/12	20/20	9-10p	----1--	:30	1	\$970.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$970.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/28/12	9:48 PM	20/20	9-10p	:30	HW1012TV	\$970.00 NM
76	09/29/12	09/29/12	ABC Prime College Football	6-10p	-----2-	:30	2	\$565.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----2-	2	\$565.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Sa	09/29/12	6:55 PM	ABC Prime College Football	6-10p	:30	HW1112TV	\$565.00 NM
1	KOAT	Sa	09/29/12	8:05 PM	ABC Prime College Football	6-10p	:30	HW1012TV	\$565.00 NM
77	09/30/12	09/30/12	AFV	6-7p	-----1	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$775.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	09/30/12	6:22 PM	AFV	6-7p	:30	HW1012TV	\$775.00 NM
78	09/30/12	09/30/12	ONCE UPON A TIME	7-8p	-----1	:30	1	\$2,085.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$2,085.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	09/30/12	7:43 PM	ONCE UPON A TIME	7-8p	:30	HW1112TV	\$2,085.00 NM
79	09/30/12	09/30/12	REVENGE	8-9p	-----1	:30	1	\$2,310.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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## INVOICE



www.koat.com

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	09/30/12	09/30/12	REVENGE	8-9p	-----1	:30	1	\$2,310.00	NM
Class of Time - Pre-emptible with notice									
	09/24/12	09/30/12	-----1		1		\$2,310.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/30/12	8:24 PM	REVENGE	8-9p	:30	HW1012TV	\$2,310.00 NM
80	09/30/12	09/30/12	666 PARK AVE	9-10p	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/30/12	9:41 PM	666 PARK AVE	9-10p	:30	HW1112TV	\$1,000.00 NM
81	09/27/12	09/27/12	Action 7 News @ 10p M-F	10-1030p	---1---	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1112TV	\$575.00 NM
82	09/27/12	09/27/12	Action 7 News @ 1030p	1030-1105p	---1---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1012TV	\$400.00 NM
83	09/27/12	09/27/12	Nightline	1105-1135p	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	11:26 PM	Nightline	1105-1135p	:30	HW1112TV	\$100.00 NM
84	09/27/12	09/27/12	Ellen 3-4p	3-4p	---1---	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	3:36 PM	Ellen 3-4p	3-4p	:30	HW1112TV	\$135.00 NM
85	09/27/12	09/27/12	Entertainment Tonight 630-7p	630-7p	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1112TV	\$450.00 NM
86	09/27/12	09/27/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	8:43 PM	GREYS ANATOMY	8-9p	:30	HW1112TV	\$1,500.00 NM
87	09/27/12	09/27/12	LAST RESORT	7-8p	---1---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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## INVOICE



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KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	09/27/12	09/27/12	LAST RESORT	7-8p	---1---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	7:40 PM	LAST RESORT	7-8p	:30	HW1012TV	\$1,000.00 NM
88	09/27/12	09/27/12	Good Morning America	7-9a	---1---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	8:51 AM	Good Morning America	7-9a	:30	HW1112TV	\$225.00 NM
89	09/27/12	09/27/12	SCANDAL	9-10p	---1---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/27/12	9:30 PM	SCANDAL	9-10p	:30	HW1012TV	\$900.00 NM
90	09/25/12	09/25/12	Action 7 News @ 10p M-F	10-1030p	-1-----	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1112TV	\$575.00 NM
91	09/25/12	09/25/12	Nightline	1105-1135p	-1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	11:27 PM	Nightline	1105-1135p	:30	HW1012TV	\$100.00 NM
92	09/25/12	09/25/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	3:34 PM	Ellen 3-4p	3-4p	:30	HW1012TV	\$135.00 NM
93	09/25/12	09/25/12	Entertainment Tonight 630-7p	630-7p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1012TV	\$450.00 NM
94	09/25/12	09/25/12	DWTS	Prime Other	-1-----	:30	1	\$2,575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$2,575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	8:44 PM	DWTS	Prime Other	:30	HW1112TV	\$2,575.00 NM
95	09/25/12	09/25/12	Good Morning America	7-9a	-1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/25/12	7:29 AM	Good Morning America	7-9a	:30	HW1112TV	\$225.00 NM

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
96	09/26/12	09/26/12	Action 7 News @ 10p M-F10-1030p		--1----	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW1012TV	\$575.00 NM
97	09/26/12	09/26/12	Action 7 News @ 1030p	1030-1105p	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	HW1112TV	\$400.00 NM
98	09/26/12	09/26/12	Nightline	1105-1135p	--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	11:21 PM	Nightline	1105-1135p	:30	HW1012TV	\$100.00 NM
99	09/26/12	09/26/12	Ellen 3-4p	3-4p	--1----	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	3:48 PM	Ellen 3-4p	3-4p	:30	HW1112TV	\$135.00 NM
100	09/26/12	09/26/12	Entertainment Tonight 630-7p		--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	HW1012TV	\$450.00 NM
101	09/26/12	09/26/12	THE MIDDLE	7-8p	--1----	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	7:54 PM	THE MIDDLE	7-8p	:30	HW1112TV	\$950.00 NM
102	09/26/12	09/26/12	Good Morning America	7-9a	--1----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	7:26 AM	Good Morning America	7-9a	:30	HW1112TV	\$225.00 NM
103	09/26/12	09/26/12	MODERN/NEIGHBORS	8-9p	--1----	:30	1	\$2,215.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$2,215.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	8:48 PM	MODERN/NEIGHBORS	8-9p	:30	HW1012TV	\$2,215.00 NM
104	09/26/12	09/26/12	REVENGE	9-10p	--1----	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

## INVOICE



www.koat.com

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
104	09/26/12	09/26/12	REVENGE	9-10p	--1----	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/26/12	9:40 PM	REVENGE	9-10p	:30	HW1112TV	\$950.00 NM
105	09/29/12	09/29/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/29/12	6:43 AM	Sa 6a A7N More in the AM	6-9a	:30	HW1012TV	\$150.00 NM
106	09/30/12	09/30/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/30/12	7:13 AM	Su 6a A7N More in the AM	6-9a	:30	HW1012TV	\$150.00 NM
107	09/25/12	09/28/12	6a A7N More In The AM	6-7a	-TWTF--	:30	2	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	2	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	09/27/12	7:00 AM	6a A7N More In The AM	6-7a	:30	HW1012TV	\$330.00 NM
1	KOAT	F	09/28/12	6:59 AM	6a A7N More In The AM	6-7a	:30	HW1112TV	\$330.00 NM
108	09/25/12	09/28/12	Good Morning America	7-9a	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Tu	09/25/12	7:59 AM	Good Morning America	7-9a	:30	HW1012TV	\$225.00 NM
1	KOAT	W	09/26/12	8:54 AM	Good Morning America	7-9a	:30	HW1112TV	\$225.00 NM
2	KOAT	Th	09/27/12	7:59 AM	Good Morning America	7-9a	:30	HW1012TV	\$225.00 NM
3	KOAT	F	09/28/12	8:59 AM	Good Morning America	7-9a	:30	HW1012TV	\$225.00 NM
109	09/30/12	09/30/12	666 PARK AVE	9-10p	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/30/12		666 PARK AVE	9-10p	:00		<del>\$1,000.00</del> NM
Credited									
110	09/29/12	09/29/12	College Football Sa 130-p	128p-6p	-----2-	:30	2	\$565.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----2-	2	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	09/29/12	3:18 PM	College Football Sa 130-p	128p-6p	:30	HW1112TV	\$565.00 NM
1	KOAT	Sa	09/29/12	4:07 PM	College Football Sa 130-p	128p-6p	:30	HW1012TV	\$565.00 NM
111	09/30/12	09/30/12	Action 7 News @ 10p	Su 10-1030p	-----1	:30	1	\$1,020.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1	1	\$1,020.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/30/12	10:13 PM	Action 7 News @ 10p	10-1030p	:30	HW1012TV	\$1,020.00 NM

## INVOICE



Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
953940-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	925C01 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
112	09/30/12	09/30/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$525.00				
<u>Spots. #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	09/30/12	5:11 PM	Action 7 News @ 5p Sun	5-530p	:30	HW10121V	\$525.00 NM
<u>Total Spots</u>							103		

## Payment Terms 30 Days

<u>Gross Total</u>	\$41,970.00
<u>Agency Commission</u>	\$6,295.50
<u>Net Amount Due</u>	\$35,674.50
<u>New Mexico Tax Rate</u> 7.0%	\$2,497.22
<u>Amount Due</u>	\$38,171.72



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

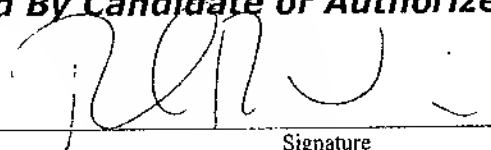
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

7/31/12

Date

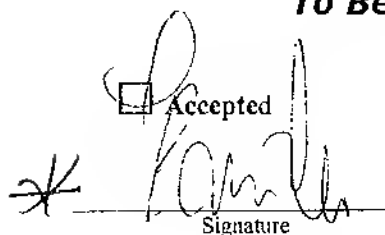
  
Signature

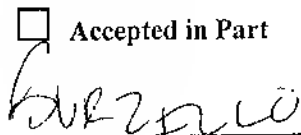
***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

  
Printed Name

COM  
Title

## CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 957048 /		<u>Alt Order #</u> 06259965
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> C02C08 WILSON/SEN
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> WLSNN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC (VA)  
814 King St  
Ste 400  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 64	KOAT	10/08/12	10/08/12	DWTS	7-10p		:30			NM	1	\$2,100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$2,100.00			
N 94	KOAT	10/08/12	10/08/12	DWTS	7-10p		:30			NM	1	\$2,100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$2,100.00			
N 104	KOAT	10/08/12	10/08/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$400.00			
<b>Totals</b>											113	\$56,895.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/08/12	113	\$56,895.00	\$48,360.75	\$3,385.25	\$51,746.00
<b>Totals</b>	113	\$56,895.00	\$48,360.75	\$3,385.25	\$51,746.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 961145 /		<u>Alt Order #</u> 06363427
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/05/12 - 10/08/12		<u>Estimate #</u> WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/04/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group LLC (VA)**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a		:30			NM	4	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----4-				4	\$250.00			
N 2	KOAT	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A		:30			NM	4	\$1,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----4				4	\$250.00			
N 3	KOAT	10/07/12	10/07/12	A7N LTM Sun 5am	5-6a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----2				2	\$150.00			
N 4	KOAT	10/06/12	10/06/12	A7N LTM Sat 5am	5-6a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----2-				2	\$150.00			
N 5	KOAT	10/08/12	10/08/12	DWTS	7-10p		:30			NM	1	\$2,100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$2,100.00			
N 6	KOAT	10/07/12	10/07/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$675.00			
N 7	KOAT	10/07/12	10/07/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$400.00			
N 8	KOAT	10/05/12	10/05/12	5a A7N More In The AM	5-6a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u>	<u>Alt Order #</u>
961145 /	06363427

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/12 - 10/08/12	Candidate	WILSON/SEN/R

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----2--				2	\$150.00			
N 9	KOAT	10/08/12	10/08/12	5a A7N More In The AM	5-6a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$150.00			
N 10	KOAT	10/05/12	10/05/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$400.00			
N 11	KOAT	10/08/12	10/08/12	6a A7N More In The AM	6-7a		:30			NM	1	\$400.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$400.00			
N 12	KOAT	10/05/12	10/05/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$165.00			
N 13	KOAT	10/05/12	10/05/12	Ellen 3-4p	3-4p		:30			NM	1	\$125.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$125.00			
N 14	KOAT	10/05/12	10/05/12	Dr Oz	4-5p		:30			NM	1	\$325.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$325.00			
N 15	KOAT	10/07/12	10/07/12	CASTLE SUN LF	1205-105A		:30			NM	1	\$45.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$45.00			
N 16	KOAT	10/07/12	10/07/12	AFV	6-7p		:30			NM	1	\$900.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$900.00			
N 17	KOAT	10/07/12	10/07/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$1,390.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,390.00			
N 18	KOAT	10/05/12	10/05/12	20/20	9-10p		:30			NM	1	\$2,025.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$2,025.00			
<b>Totals</b>											<b>27</b>	<b>\$12,000.00</b>

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	27	\$12,000.00	\$10,200.00	\$714.00	\$10,914.00
<b>Totals</b>	<b>27</b>	<b>\$12,000.00</b>	<b>\$10,200.00</b>	<b>\$714.00</b>	<b>\$10,914.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KOAT**  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 961145 /		<u>Alt Order #</u> 06363427
<u>Contract Dates</u> 10/05/12 - 10/08/12	<u>Product</u> Candidate	<u>Estimate #</u> WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/04/12 / 10/04/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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